

19th Annual



23rd Annual



## EVENT INFO

Dates: *January 20, 21 & 22, 2012*  
Location: *Pasco, WA*  
Average Attendance: *11,000 +*  
Number of Booths: *150*

## EVENT INFO

Dates: *February 17, 18 & 19, 2012*  
Location: *Yakima, WA*  
Average Attendance: *10,000 +*  
Number of Booths: *130*

# PLATINUM SPONSOR

### **Choose From:**

- Title Sponsor (Both Shows)  
Your business name linked to show  
*Pricing per Event: \$7,000*
- Parking Lot (CWSS) *Pricing: \$5,000*
- "Lunker Lake" - Kids' Fishing Pond  
(Both Shows) *Pricing per Event: \$3,000*
- Bear Display (CWSS) *Pricing: \$3,000*
- Deer Display (NW Big Game - TCSS)  
(Eastmans' - CWSS) *Pricing: \$2,500*

### **Sponsorship Includes:**

- Logo on Show Website
- Logo & Verbal Recognition on TV Ads
- Verbal Recognition on Radio Ads
- Verbal Recognition During Show
- Logo & Article in Show Program
- Banner Displayed at Show
- Logo in Newspaper Ads
- Logo on Advertising Flyers
- 10 Admission Tickets
- Parking Passes (CWSS)

## **FOR MORE INFORMATION CONTACT:**

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