



TRAC



**YAKIMA VALLEY
SUNDOME**



**TOWN
TOYOTA
CENTER**

EVENT INFO

Dates: *January 18, 19 & 20, 2013*
 Location: *Pasco, WA*
 Average Attendance: *11,000 +*
 Number of Booths: *150*

EVENT INFO

Dates: *February 15, 16 & 17, 2013*
 Location: *Yakima, WA*
 Average Attendance: *10,000 +*
 Number of Booths: *130*

EVENT INFO

Dates: *February 22, 23 & 24, 2013*
 Location: *Wenatchee, WA*
 Anticipated Attendance: *7,000 +*
 Number of Booths: *70*

PLATINUM SPONSOR

Choose From:

- Title Sponsor (All Shows)
Your business name linked to show
Pricing per Event: \$7,000
- Parking Lot (CWSS) *Pricing: \$6,000*
- Bear Display (All Shows)
Pricing per Event: \$5,000
- Deer Display *Pricing per Event: \$5,000*
(NW Big Game - TCSS & WVSS)
(Eastmans' - CWSS)
- "Lunker Lake" - Kids' Fishing Pond

Sponsorship per Show Includes:

- Logo on Show Website
- Logo & Verbal Recognition on TV Ads
- Verbal Recognition on Radio Ads
- Verbal Recognition During Show
- Feature Article in Show Program - Circulation of 50K +
- Banner Displayed at Show
- Logo in Print Advertising
- Logo on Event Bags
- Choice of Available Exhibit Space
- Personalized VIP Event Coordinator
- 50 Admission Tickets
- Parking Passes (CWSS)

FOR MORE INFORMATION CONTACT:

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