

# CORPORATE SPONSORSHIP AGREEMENT

## Business Information

Company: \_\_\_\_\_ UBI# \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

FAX #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Size of Banner Provided by Company: \_\_\_\_\_

Donation Only - Item(s): \_\_\_\_\_

- Tri-Cities Sportsmen Show*  
January 15-17, 2010  
(Please respond by October 1)
- Central Washington Sportsmen Show*  
February 19-21, 2010  
(Please respond by November 1)
- Great Western Sportfishing Show*  
March 5-7, 2010  
(Please respond by November 1)

**Please indicate sponsorship level. See reverse for aspects of each sponsorship.**

**Platinum Sponsor (Your Business' Name Will Be Added in Name of Sponsored Item)**

Choose from:

- Title Sponsor (All 3 Shows) - \$10,000  
 Parking Lot (CWSS) - \$6,000  
 "Lunker Lake" Kids' Fishing Pond (TCSS & CWSS) - \$5,000

**Gold Sponsor - \$2,500**

Choose From:

- Feature Personality (All 3 Shows)  
 Grand Door Prize (All 3 Shows)  
 Outdoor Cooking Camp (TCSS & CWSS)

**Silver Sponsor - \$750**

Choose From:

- Fly Tying Theater (All 3 Shows)  
 Seminar Area (All 3 Shows)  
 Casting Pond (All 3 Shows)  
 3-D Archery Range (TCSS)  
 Horn & Antler Competition (CWSS)  
 Hands on Hall (CWSS)  
 Fly Tying Clinic / Workshop (All 3 Shows)

**Bronze Sponsor - \$300**

Choose From:

- Young Sportsman's Journal (TCSS & CWSS)  
 Young Angler's Journal (GWSS)  
 Retriever Demonstrations (TCSS)  
 Dog Pull (CWSS)  
 Trout Races (TCSS & CWSS)  
 Virtual Reality Fishing or Shooting (All 3 Shows)

**Method of Payment:**

**Check or Money Order Enclosed** (Make all checks payable to Shuyler Productions)

**Credit Card:** (Email to [info@shuylerproductions.com](mailto:info@shuylerproductions.com) or fax to 509-697-7680)

- Visa     Mastercard     Discover     American Express

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expires: \_\_\_\_ / \_\_\_\_

Credit Card Billing Address: \_\_\_\_\_  
(If different than above)

Signature as it appears on card: \_\_\_\_\_



SHUYLER PRODUCTIONS  
P.O. Box 64 - Selah, WA 98942  
Phone: 509.697.8208 - FAX: 509.697.7680

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## Platinum Sponsor

Logo on Show Website  
Logo & Verbal Recognition on TV Ads  
Verbal Recognition on Radio Ads  
Verbal Recognition During Show  
Logo in Newspaper Ads  
Logo on Advertising Flyers  
Logo & Article in Show Program  
Banner Displayed at Show  
10 Admission Tickets  
Parking Passes if Necessary

Choose From:

**Title Sponsor - \$10,000** (All 3 Shows) - Your business name will be linked to the name of the show.

**Parking Lot - \$6,000** (CWSS & GWSS) - Provides free parking for patrons who visit the show.

**"Lunker Lake" Kids' Fishing Pond - \$5,000** (TCSS & CWSS)

Sponsorship covers supplies plus a donation to the non-profit agency who manages the pond. With sponsorship, kids will fish for free.

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## Silver Sponsor - \$750

Verbal Recognition During Show  
Logo & Article in Show Program  
Banner Displayed at Show  
Logo on Advertising Flyers  
6 Admission Tickets  
Parking Passes if Necessary

Choose From:

**Fly Tying Theater** (All 3 Shows) - People watch on closed circuit TV as professionals tie a variety of flies. This can also be a hands-on event. Sponsorship provides for cost of the demonstrators and necessary equipment.

**Seminar Area** (All 3 Shows) - Provides for the cost seminar presenters and necessary equipment.

**Castling Pond** (All 3 Shows) - Provides the cost of fly fishing demonstrators.

**3-D Archery Range** (TCSS) - People bring their own bow & shoot at the large indoor range. Sponsorship provides prizes and awards.

**Horn & Antler Competition** (CWSS) - People from all over the region come to have their horns and antlers professionally scored and entered into a contest. Sponsorship provides for cost of awards.

**Hands-on Hall** (CWSS) - An entire area devoted to hands-on instruction for kids and adults, teaching many different aspects of outdoor life. Many items can be taken home. Sponsorship pays for necessary supplies.

**Fly Tying Clinic / Workshop** (All 3 Shows) - Local fly tying clubs offer individual instruction on fly tying. Kids and adults take home their own hand-made flies. Sponsorship pays for necessary supplies.

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## Gold Sponsor - \$2,500

Logo on Show Website  
Verbal Recognition During Show  
Logo & Article in Show Program  
Banner Displayed at Show  
Logo in Newspaper Ads  
Logo on Advertising Flyers  
8 Admission Tickets  
Parking Passes if Necessary

Choose From:

**Grand Door Prize** (All 3 Shows) - Provides the cost of an ATV or other major prize. Each person over 18 coming to the show receives a free ticket to enter the drawing.

**Feature Personality** (All 3 Shows) - Provides the expenses towards seminar speakers and demonstrators brought to the show specifically for their knowledge and expertise in a specific area. They are usually nationally known.

**Outdoor Cooking Camp** (TCSS & CWSS) - Very popular attraction. Sponsorship provides for feature personality who demonstrates outdoor cooking in Dutch ovens and other cast iron cookware. This event can also include instruction on making sausage and pepperoni.

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## Bronze Sponsor - \$300

Verbal Recognition During Show  
Logo & Article in Show Program  
4 Admission Tickets  
Parking Passes if Necessary

Choose From:

**Young Sportsman's Journal** (TCSS & CWSS) - This is a show scavenger hunt for kids. They receive a prize when the journal is completed. It has proven to be very popular for kids, parents, grandparents, and exhibitors. Your logo will be displayed in every journal and the sponsorship pays for prizes.

**Young Angler's Journal** (GWSS) - The same as the Young Sportsman's Journal, but focusing only on the sport of fishing.

**Retriever Demonstrations** (TCSS) - Instruction on training methods for hunting dogs. Sponsorship provides for cost of instructors.

**Dog Pull** (CWSS) - Nationally sanctioned competition for dogs in a variety of weight classes. Sponsorship provides prizes and awards.

**Trout Races** (TCSS & CWSS) - An event where pre-chosen contestants each sponsor trout as they race in a specially designed track. Sponsorship provides prizes and awards.

**Virtual Reality Fishing or Shooting** (All 3 Shows) - Sponsorship pays for this interactive exhibit's expenses.

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## MEDIA FOCUS

All advertising & public relations by Smith, Phillips & DiPietro of Yakima. Show programs produced & circulated by Hagadone Directories & Columbia Basin Herald.

**TCSS:** Radio includes New NW Broadcasters and GAP Communications; Newspaper includes TC Herald, Hermiston Herald and Walla Walla Union Bulletin; Television includes multiple TV stations reaching SE Washington, eastern Idaho and NE Oregon.

**CWSS:** Radio includes New NW Broadcasters and GAP Communications; Newspaper includes Yakima Herald-Republic and Ellensburg Daily Record; Television includes multiple TV stations reaching all of central Washington.

**GWSS:** Radio includes New NW Broadcasters and GAP Communications; Newspaper includes Spokesman Review; Television includes multiple TV stations reaching all of NE Washington & northern Idaho; Also includes area covered by Columbia Country TV show.

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## TERMS AND CONDITIONS

### LIABILITY AND LAWFUL OPERATION -

CENTRAL WASHINGTON STATE FAIR ASSOCIATION, FRANKLIN COUNTY (acting by and through its General Manager of TRAC), SPOKANE PUBLIC FACILITIES DISTRICT, CITY OF SPOKANE, and SHUYLER PRODUCTIONS will assume no responsibility for damaged, lost or stolen property. Insurance on SPONSOR'S property is the responsibility of the SPONSOR. 24-hour security will be provided each day of the show and buildings will be locked and secured at the end of each day. SPONSOR shall comply with all federal, state and municipal laws and administrative rules, including but not limited to those relating to licenses and permits, ordinances and regulations applicable.

### INDEMNIFICATION -

Any damage to premises is the responsibility of the SPONSOR causing the damage. Any restitution for such damage remains SPONSOR'S responsibility. SPONSOR agrees to hold CENTRAL WASHINGTON STATE FAIR ASSOCIATION, FRANKLIN COUNTY (acting by and through its General Manager of TRAC), SPOKANE PUBLIC FACILITIES DISTRICT, CITY OF SPOKANE, and SHUYLER PRODUCTIONS free and harmless of any liability, injury or damage to persons or property that may arise out of the use of the premises by the SPONSOR pursuant to this agreement. SPONSOR agrees to hold harmless and indemnify CENTRAL WASHINGTON STATE FAIR ASSOCIATION, FRANKLIN COUNTY (acting by and through its General Manager of TRAC), SPOKANE PUBLIC FACILITIES DISTRICT, CITY OF SPOKANE, and SHUYLER PRODUCTIONS against all actions, liabilities, damages, losses, expenses, debts, taxes, fees, charges, assessments and other claims which may be caused by, arise out of, or are in any way associated with or contributed to, directly or indirectly, by any act, omission, negligence, fault, or violation of any law or regulation by the SPONSOR or any of the SPONSOR'S officers, employees, agents, independent contractors, volunteers, guests, or visitors including but not limited to the costs of investigating, processing, litigating, or settling any such claim and SHUYLER PRODUCTIONS' reasonable attorney fees. Any matters not herein provided for shall be at the discretion of SHUYLER PRODUCTIONS. The laws of the State of Washington shall govern this contract. If any action is brought with respect to this contract, it shall be brought in the courts of Yakima County, State of Washington.