

# CORPORATE SPONSORSHIP AGREEMENT

## Business Information

Company: \_\_\_\_\_ UBI# \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

FAX #: \_\_\_\_\_ Size of Banner Provided by Company: \_\_\_\_\_

- Tri-Cities Sportsmen Show** (To optimize promotional opportunities, please respond by October 1)  
 **Central Washington Sportsmen Show** (To optimize promotional opportunities, please respond by November 1)

**Please indicate sponsorship level. See reverse for aspects of each sponsorship.**

### Platinum Sponsor

- Title Sponsor (Both Shows) *Pricing per Event: \$7,000*  
 Parking Lot (CWSS) *Pricing: \$5,000*  
 "Lunker Lake" - Kids' Fishing Pond (Both Shows) *Pricing per Event: \$3,000*  
 Bear Display (CWSS) *Pricing: \$3,000*  
 Deer Display (NW Big Game - TCSS) (Eastmans' - CWSS) *Pricing per Event: \$2,500*

### Gold Sponsor - \$1,500

- Feature Personality (Both Shows)  
 Grand Door Prize (Both Shows)  
 Outdoor Cooking Camp (TCSS)

### Silver Sponsor - \$500

- Fly Tying Theater (Both Shows)  
 Fly Tying Clinic / Workshop (CWSS)  
 Seminar Areas (Both Shows)  
 Casting Pond (CWSS)  
 3-D Archery Range (TCSS)  
 Horn & Antler Competition (CWSS)  
 Hands on Hall (CWSS)

### Bronze Sponsor - \$250

- Young Sportsman's Journal (Both Shows)  
 Retriever Demonstrations (TCSS)  
 Dog Pull (CWSS)  
 Trout Races (CWSS)  
 Vintage Fishing Display (Both Shows)

**Method of Payment :**  **Check or Money Order Enclosed** (Make payable to Shuyler Productions)

**Credit Card:**

- Visa  Mastercard  Discover  American Express

Card Number: \_\_\_\_\_ Expires \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card Billing Address (If different than above)

Signature of Authorized Representative

Date

Email to [info@ShuylerProductions.com](mailto:info@ShuylerProductions.com) or use the following information to mail or FAX Agreement



Shuyler Productions  
P.O. Box 64  
Selah, WA 98942  
Phone: 509-697-8208  
FAX: 509-697-7680

## **Platinum Sponsor**

- ◇ Logo on Show Website
- ◇ Logo & Verbal Recognition on TV Ads
- ◇ Verbal Recognition on Radio Ads
- ◇ Verbal Recognition During Show
- ◇ Logo in Newspaper Ads
- ◇ Logo on Advertising Flyers
- ◇ Logo & Article in Show Program
- ◇ Banner Displayed at Show
- ◇ 10 Admission Tickets
- ◇ Parking Passes (CWSS)

**Title Sponsor - \$7,000** (Both Shows) - Your business name will be linked to the name of the show.

**Parking Lot - \$5,000** (CWSS) Provides free parking for patrons who visit the show.

**"Lunker Lake" Kids' Fishing Pond - \$3,000** (Both Shows)

Sponsorship covers supplies and a donation to the non-profit agency who manages the pond. With sponsorship, kids will fish free.

**Bear Display - \$3,000** (Both shows) - This is an opportunity to meet and watch bears as they interact with their owner/trainer.

**Deer Display - \$2,500** (NW Big Game - TCSS) (Eastmans' - CWSS) - This is a title sponsorship of these award winning deer displays.

## **Silver Sponsor - \$500**

- ◇ Verbal Recognition During Show
- ◇ Logo & Article in Show Program
- ◇ Banner Displayed at Show
- ◇ Logo on Advertising Flyers
- ◇ 6 Admission Tickets
- ◇ Parking Passes (CWSS)

**Fly Tying Theater** (Both Shows) - People watch on closed circuit TV as professionals tie a variety of flies. Sponsorship provides for cost of the demonstrators and necessary equipment.

**Fly Tying Clinic / Workshop** (CWSS) - Local fly tying clubs offer individual instruction on fly tying. Kids and adults take home their own hand-made flies. Sponsorship pays for necessary supplies.

**Seminar Area** (Both Shows) - Provides for the cost of seminar presenters and necessary equipment.

**Casting Pond** (CWSS) - Pays the cost of fly fishing demonstrators.

**3-D Archery Range** (TCSS) - People bring their own bow & shoot at the large indoor range. Sponsorship provides prizes and awards.

**Horn & Antler Competition** (CWSS) - People from all over the region come to have their horns and antlers professionally scored and entered into a contest. Sponsorship provides for cost of awards.

**Hands-on Hall** (CWSS) - An entire area devoted to hands-on instruction for kids and adults, teaching many different aspects of outdoor life. Many items can be taken home. Sponsorship pays for necessary supplies.

## **Gold Sponsor - \$1,500**

- ◇ Logo on Show Website
- ◇ Verbal Recognition During Show
- ◇ Logo & Article in Show Program
- ◇ Banner Displayed at Show
- ◇ Logo in Newspaper Ads
- ◇ Logo on Advertising Flyers
- ◇ 8 Admission Tickets
- ◇ Parking Passes (CWSS)

**Grand Door Prize** (Both Shows) - Provides the cost of a major prize. Each person over 18 coming to the show can enter this free drawing.

**Feature Personality** (Both Shows) - Provides the expenses towards seminar speakers and demonstrators brought to the show specifically for their knowledge and expertise in a specific area. They are usually nationally known.

**Outdoor Cooking Camp** (TCSS) - Sponsorship provides for a feature personality who demonstrates outdoor cooking in Dutch ovens and other cast iron cookware. This attraction can also include instruction on making sausage and pepperoni.

## **Bronze Sponsor - \$250**

- ◇ Verbal Recognition During Show
- ◇ Logo & Article in Show Program
- ◇ 4 Admission Tickets
- ◇ Parking Passes (CWSS)

**Young Sportsman's Journal** (Both Shows) - This is a show scavenger hunt for kids. They receive a prize when the journal is completed. It has proven to be very popular for kids, parents, grandparents, and exhibitors. Your logo will be displayed in every journal and the sponsorship pays for prizes.

**Retriever Demonstrations** (TCSS) - Demos and instruction on training methods for hunting dogs. Sponsorship provides for cost of instructors.

**Dog Pull** (CWSS) - Nationally sanctioned competition for dogs in a variety of weight classes. Sponsorship provides prizes and awards.

**Trout Races** (CWSS) - An event where pre-chosen contestants each "roots for" trout as they race in a specially designed track. Sponsorship provides prizes and awards.

**Virtual Fishing Display** (Both Shows) - Sponsorship pays for this one of a kind collection of lures, reels and other fishing items.

## **TERMS AND CONDITIONS**

### **LIABILITY AND LAWFUL OPERATION -**

CENTRAL WASHINGTON STATE FAIR ASSOCIATION, FRANKLIN COUNTY (acting by and through its General Manager of TRAC), and SHUYLER PRODUCTIONS will assume no responsibility for damaged, lost or stolen property. Insurance on SPONSOR'S property is the responsibility of the SPONSOR. 24-hour security will be provided each day of the show and buildings will be locked and secured at the end of each day. SPONSOR shall comply with all federal, state and municipal laws and administrative rules, including but not limited to those relating to licenses and permits, ordinances and regulations applicable.

### **INDEMNIFICATION -**

Any damage to premises is the responsibility of the SPONSOR causing the damage. Any restitution for such damage remains SPONSOR'S responsibility. SPONSOR agrees to hold CENTRAL WASHINGTON STATE FAIR ASSOCIATION, FRANKLIN COUNTY (acting by and through its General Manager of TRAC), and SHUYLER PRODUCTIONS free and harmless of any liability, injury or damage to persons or property that may arise out of the use of the premises by the SPONSOR pursuant to this agreement. SPONSOR agrees to hold harmless and indemnify CENTRAL WASHINGTON STATE FAIR ASSOCIATION, FRANKLIN COUNTY (acting by and through its General Manager of TRAC), and SHUYLER PRODUCTIONS against all actions, liabilities, damages, losses, expenses, debts, taxes, fees, charges, assessments and other claims which may be caused by, arise out of, or are in any way associated with or contributed to, directly or indirectly, by any act, omission, negligence, fault, or violation of any law or regulation by the SPONSOR or any of the SPONSOR'S officers, employees, agents, independent contractors, volunteers, guests, or visitors including but not limited to the costs of investigating, processing, litigating, or settling any such claim and SHUYLER PRODUCTIONS' reasonable attorney fees. Any matters not herein provided for shall be at the discretion of SHUYLER PRODUCTIONS. The laws of the State of Washington shall govern this contract. If any action is brought with respect to this contract, it shall be brought in the courts of Yakima County, State of Washington.