

# Yesterday, Today & Tomorrow

*The Outdoors Bringing Generations Together*



**January 20-22, 2012**

At The **TRAC** In Pasco

- **Outdoor Cooking Camp & CEE DUB WELCH**  
*Sponsored by Wholesale Sports / Ranch & Home*
- **NW Big Game Display**  
*(Bring your trophy in to be scored)*
- **Indoor 3-D Archery Shoot**
- **Special Show Discounts**
  - ◆ *Fishing Boats & Tackle*
  - ◆ *Hunting Gear & Equipment*
  - ◆ *ORVs & More!*
- **Guides, Lodges & Resorts**
- **Fly Tying Theater**
- **Daily Hunting & Fishing Seminars**
- **Daily Door Prizes**
- **Free Parking Every Day!**



## **Activities for Kids**

- **Young Sportsman's Journal**  
*Sponsored by WA Dept of Ecology*
- **Lunker Lake - Win Cash Prizes!!**
- **Air Rifle Range**
- **Balloon Shoot**

## **1 Ticket for 3 Days**

### **General Admissions**

Adult: \$8.00  
Children 6-12: \$4.00  
Children under 6: FREE

### **Special Admissions**

Military Discount w/ID: \$1 Off Any Admission  
Friday - Seniors 60+: \$4.00  
Sunday - Family Day: \$18.00 - 2 Adults, 2 Children (6-12)

**Hours:** Friday: 1 - 8 Saturday: 10 - 7 Sunday: 10 - 5



# 2012 Tri-Cities Sportsmen Show

## *Important Exhibitor Information*

### **Show Hours**

- **Public Show Hours - Please have someone present at beginning of each show day.**  
Friday, January 20 - 1:00 p.m. to 8:00 p.m.  
Saturday, January 21 - 10:00 a.m. to 7:00 p.m.  
Sunday, January 22 - 10:00 a.m. to 5:00 p.m.  
Exhibitors may be in the building after 8:00 each morning & 1 hour after show closing each show day.
- **Move-In Hours**  
Bulk Areas Thursday, January 19 - 10:00 a.m. to 8:00 p.m.  
Booths Thursday, January 19 - 1:00 p.m. to 8:00 p.m. – **Assisted DriveIn - Special Request Only**  
Friday, January 20 - 8:00 a.m. to noon - **No Drive In**
- **Move-Out Hours - PLEASE DO NOT DISMANTLE YOUR EXHIBIT BEFORE CLOSING TIME SUNDAY!**  
Sunday, January 22 - 5:00 p.m. to midnight.

### **TRAC Rules and Policies**

- No food or beverage can be served or sold to the general public in exhibit booths without prior consent. TRAC management asks that no nails, screws, staples, glue, etc. be used on walls, floors or posts.
- Displays or signs must be contained within the exhibit space without projections. See Booth Confirmation sheet for more information.
- TRAC has established a “No Smoking” policy in the building. We ask everyone to comply.

### **Electrical Power and Company Identification Signs**

- Each booth is automatically furnished with 500 Watts, 110 volts electrical power at no additional cost.
- Additional power will be \$25.00 per booth. Requests for additional power must be submitted to Shuyler Productions prior to January 13.
- A company identification sign must be requested and will be furnished at no additional cost but requests must be made by January 13.

### **Decorated Exhibit Booths**

- Each decorated exhibit booth consists of cloth drapery, 3' high side panels and 8' high back walls.
- Electrical power is also furnished and a company sign will be furnished upon request by January 13.
- Tables and chairs are not provided. You may bring your own or for rental information, contact TRAC 509-543-2999. You can also order online at [www.traconline.com](http://www.traconline.com) or email your requests at [events@traconline.com](mailto:events@traconline.com).

### **Bulk Space**

- Bulk Space areas include floor space only. No space dividers or drapes are provided in these areas.
- Electrical power is also furnished and a company sign will be furnished upon request.
- All fuel tanks that are part of the display must have the fuel tank cap taped closed and all batteries disconnected.
- All trailer hitches must be covered for caution.

### **Registration**

- Exhibitor registration will be during move-in hours at the Tri-Cities Sportsmen Show Registration Booth located by the front entrance in the Atrium. Badges and passes will be issued at that time.
- For your protection, security may ask to see your badge during non-show hours.
- Exhibit fees must be paid in full and a signed Exhibitor Application submitted to Shuyler Productions before exhibits can be set up.
- Payment for exhibit space on set-up day must be made with money order, credit card (VISA/MasterCard/AmExpress/Discover), or cashier's check.

## **Show Decorator**

- The official show service decorator is: TRAC  
Email: events@traconline.com  
www.traconline.com  
509-542-5925 - FAX: 509-543-2998
- Enclosed is information on additional items that can be rented for your convenience.

## **Check Cashing Policy**

- Shuyler Productions cannot cash personal checks at the show.
- Payment for any balance on exhibit space must be made on set-up day with money order, credit card (VISA/MasterCard/AmExpress/Discover), or cashier's check.

## **Food and Refreshments**

- TRAC management requests no outside food or beverage consumed on the main floor of the TRAC.
- An Exhibitor Lounge is provided for your convenience by the main entrance of TRAC.

## **Security**

- Neither Shuyler Productions, nor TRAC management, nor Franklin County will be responsible for lost, stolen or damaged merchandise or equipment but 24-hour security will be provided each day of the show.
- Facility janitors will not enter exhibit booths for security reasons.

## **Overnight Accommodations**

- Holiday Inn Express is offering show exhibitors a discounted rate. See enclosed purple sheet for information.
- **Make your reservations by December 28 and mention the Tri-Cities Sportsmen Show to receive your discount.**
- Other overnight accommodations available in the area are listed on a separate sheet in this packet.

## **Animals**

- Please let us know if you have a live animal in your booth.

## **Outside Phone Lines**

- Outside phone lines are available for the weekend. Order prior to January 13.
- To request a phone line to your booth, please contact TRAC - 509-543-2999.

## **Shipping Information**

- Bekins Northwest/Atlas will accept prepaid advance shipments beginning January 16 but no later than January 18. Receiving address is:  
Attn: Sheila or Becky @ Bekins Northwest/Atlas  
2901 W. Irving  
Pasco, WA 99301  
Phone: 1-800-460-2907 FAX: 509-547-2407
- Collect shipments will NOT be accepted.
- Please contact Bekins Northwest/Atlas if you need to arrange for outbound shipments.

## **Business License and Sellers Permits**

- As required by Washington State law, **any exhibitor selling or generating sales in Washington State** must submit their UBI number to Shuyler Productions. Please call, Email, FAX or mail prior to January 13.
- If you need a temporary number (no charge) call 800-647-7706 or visit <http://dor.wa.gov>

## **Additional Information**

- Please see the reverse side of your Exhibitor Application for a complete list of rules and regulations.
- For questions or comments, please contact us at 509-697-8208 or [info@ShuylerProductions.com](mailto:info@ShuylerProductions.com)

# 2012 Tri-Cities Sportsmen Show

## --- Time Line & Check List ---

*(For more details on any items, please see Exhibitor Information)*

- November 30  Last Day to be a part of Young Sportsman's Journal
- December 28  Last Day to reserve rooms at Holiday Inn Express and receive discount room rates
- January 13  Last Day to request outside phone line
- Pre-Registration for badges due to Shuyler Productions
- UBI number due to Shuyler Productions
- Last Day to request electrical power (no charge for first 500 watts). Additional is \$20.00 per 500 watt outlet.
- Last day to request a Company Sign (no charge)
- Last Day to request Drive-In Assistance during set-up (no charge)
- January 16  Bekins Northwest / Atlas begins to receive pre-paid advance shipments
- January 18  Last day Bekins Northwest/Atlas will accept Pre-paid advance shipments
- January 19 Show set-up and registration at the TRAC in Pasco  
(Registration located by the front entrance in the Atrium Badges and guest passes issued)
- January 20 - 22 Tri-Cities Sportsmen Show
- January 22 Break down and move-out begins at 5:00 p m.

# Tri-Cities Sportsmen Show

## 2012 Exhibitor Registration

**Company Name**

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**UBI Number** Required for all exhibitors selling or generating sales in WA State. For more information, see cover letter or Exhibitor Information sheet.

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**Move in day**    Thursday    Friday

**Check all that apply**

TRAC policy is No Drive-In for set up & take down in the carpeted Expo Hall. A forklift and operator are available at no cost by Special Request Only.

Request Company Identification Sign

Request Additional Electricity (500 Watts, 110 volts automatically furnished at no additional cost)

I have a live animal as part of my booth

### Additional Badges & Guest Passes

Use the information below to purchase additional badges & guest passes at a discount price.

<u>Quantity</u>	<u>Price</u>
Badges: _____ @ \$6.00 _____	
Passes: _____ @ \$4.00 _____	
Total	_____

Check / Money Order Enclosed

VISA / MasterCard / AmExpress / Discover

Number \_\_\_\_\_

Expires \_\_\_/\_\_\_ Name on Card \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

\_\_\_\_\_

Signature as it appears on card

### Individual Names for Badges - 4 per booth (Not for clubs & non-profit organizations)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

Additional names for purchased badges or Exhibitors with more than one booth

5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_

### Badge and Guest Pass Information

- Badges & Guest Passes will be issued during registration on January 19 - not mailed prior to show.
- Clubs & non-profit organizations will be issued 8 badges to be circulated among their members.
- All other exhibitors will be issued 4 badges and 2 one-time admission guest passes per booth.
- Additional badges and passes can be purchased using the form above.
- "Will Call" will be available at the Exhibitor Entrance for badge exchange and distribution.
- **All exhibitors please use the Exhibitor Entrance located at the southwest corner of the Exhibition Hall. Exhibitors MUST use this entrance only beginning 10 a.m. on Friday and throughout the show.**

**For more registration information, see the reverse of this form.**

# Registration Information

## Registration

- Register for the show at TRAC during move-in hours on set-up day, January 19, at the Tri-Cities Sportsmen Show Information booth, located by the front entrance in the Atrium.
- Please register prior to setting up exhibit.
- TRAC policy is No Drive-In for set up & take down in the carpeted Expo Hall. A forklift and operator are available at no cost by Special Request Only. You **must** contact Shuyler Productions by January 13 to request drive-in.

## Exhibitor Fees

- All exhibitor fees must be paid in full prior to setting up exhibit.
- Payment for exhibit space on set-up day must be made with money order, credit card (VISA / MasterCard/ AmExpress/Discover), or cashier's check.

## Pre-Registration

- To have individual names on your badges, send this completed form to Shuyler Productions by January 13.

## Identification Badges

- Badges will be issued at the time of your arrival on set-up day and will be in the form of punch cards. Upon your arrival each day, door attendants will punch your badge for that day. Your hand will be stamped if you wish to come and go throughout the day.
- Clubs and non-profit organizations will be issued 8 badges, bearing the name of the club or organization, to be circulated among their members.

## Exhibitor Entrance

- The Exhibitor Entrance is located at the southwest corner of the Exhibition Hall.
- **Exhibitors MUST use this entrance only beginning 10 a.m. on Friday and throughout the show.**

## For Additional Information

Phone: 509-697-8208

FAX: 509-697-7680

E-mail: info@ShuylerProductions.com

Web site: www.ShuylerProductions.com

Mailing Address: Shuyler Productions

P.O. Box 64

Selah, WA 98942

In case of an

**+ EMERGENCY +**

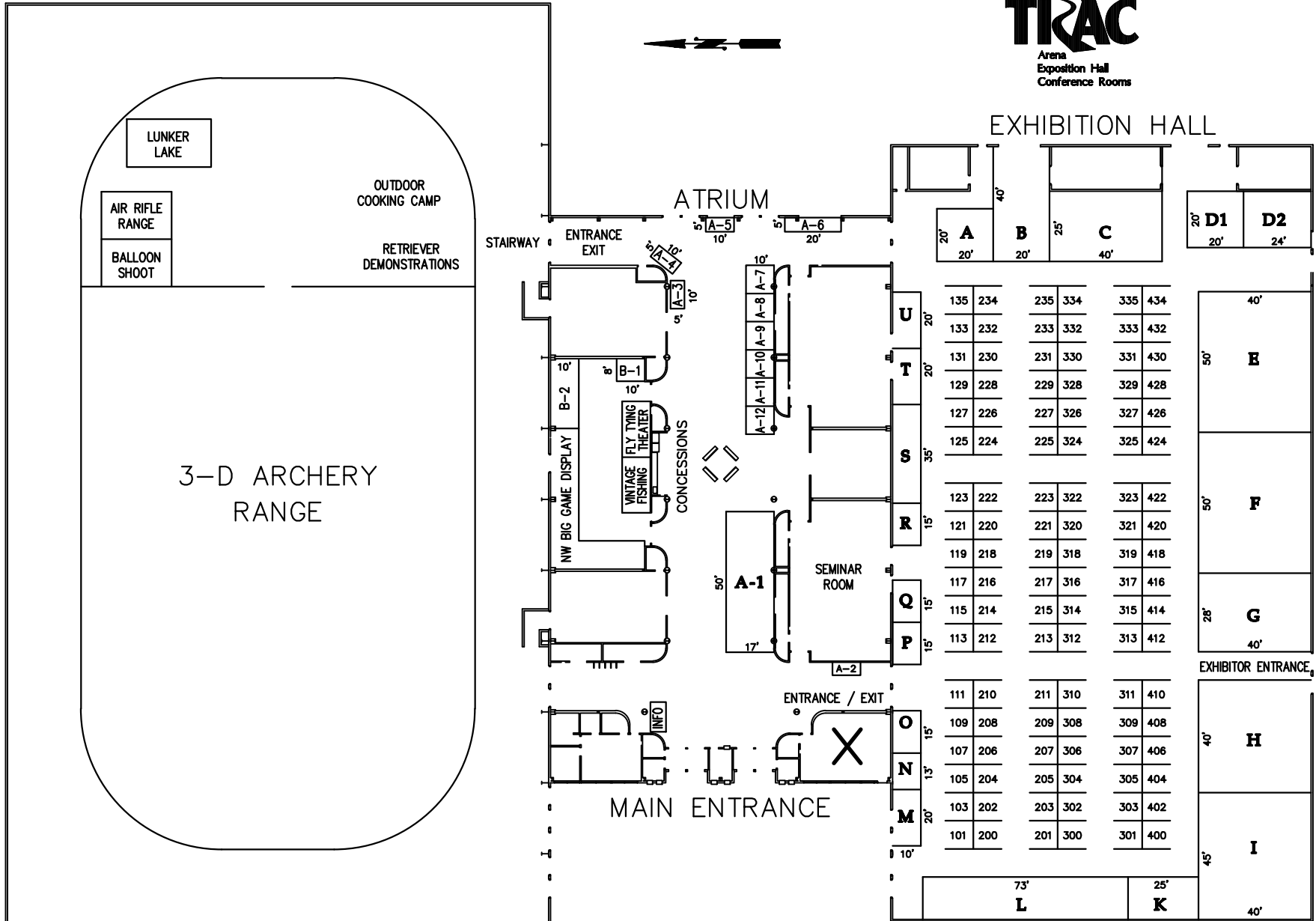
Where you can be reached

Name: \_\_\_\_\_

Hotel, Motel, etc: \_\_\_\_\_

Phone Number: \_\_\_\_\_

ARENA



# 2012 TRI-CITIES SPORTSMEN SHOW

JANUARY 20,,21 AND 22

Presented by SHUYLER PRODUCTIONS P.O. Box 64, Selah, WA 98942  
(509) 697-8208

# Electrical & Equipment Vendor Order Form

Event Name \_\_\_\_\_

Event date \_\_\_\_\_

Exhibitor Name \_\_\_\_\_

Booth # \_\_\_\_\_

6600

Pasc

Name \_\_\_\_\_

(509)

Fax (5

Email

[www.](#)

Address \_\_\_\_\_

City/State \_\_\_\_\_

Phone/Fa \_\_\_\_\_

Email: \_\_\_\_\_

(Required)

### DUPLEX ELECTRICAL OUTLET - 110 VOLT

Quantity	Pre-Paid	Floor Order
500 Watt or 5 amp	\$49.00	\$69.00
1000 Watt or 10 amp	\$60.00	\$80.00
1500 Watt or 15 amp	\$70.00	\$110.00
2000 Watt or 20 amp	\$81.00	\$131.00
<b>(Tax include</b>		

### Single Electrical Outlets - 208 VOLT / SINGLE PHASE

	Pre-Paid	Floor Order
10 amps, 1/2 HP or less	\$81.00	\$121.00
15 amps, 1 HP or less	\$92.00	\$132.00
20 amps, 1 1/2 HP or less	\$103.00	\$143.00
30 amps, 2HP or less	\$125.00	\$175.00
40 amps, 3HP or less	\$141.00	\$191.00
50 amps, 4HP or less	\$157.00	\$207.00
60 amps, 5HP or less	\$174.00	\$224.00
<b>(Tax include</b>		

### Single Electrical Outlets - 208 VOLT / THREE PHASE

	Pre-Paid	Floor Order
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### Booth Equipment

Quantity	Pre-Paid	Floor Order
6' Table - Skirted	\$22.00	\$42.00
6' Table - No Skirt	\$14.00	\$27.00
Table Skirt w/ clips	\$8.00	\$15.00
Padded Chair	\$3.00	\$7.00
Wastebasket	\$3.00	\$7.00
Carpet 10 x 10 (for Arena ONLY)	\$33.00	\$53.00
Arm light	\$32.00	\$52.00
Stool	\$11.00	\$16.00
Booth Sign	\$11.00	N/A
Pipe / Drape (per foot)	\$2.00	\$4.00
Extension Cord 1 power strip	\$10.00	\$15.00
<b>(Tax included in prices)</b>		

### Event Equipment

	Pre-Paid	Floor Order
Easel	\$15.00	\$21.00
TV / VCR	\$175.00	\$210.00
CD Player	\$50.00	\$62.00
Lapel Mic	\$110.00	\$125.00

	10 amps, 1/2 HP or less	\$97.00	\$137.00		Wired Mic	\$40.00	\$75.00
	15 amps, 1 HP or less	\$108.00	\$148.00		Cordless Mic	\$110.00	\$150.00
	20 amps, 1 1/2 HP or less	\$119.00	\$159.00		Projection Screen	\$85.00	\$100.00
	30 amps, 2HP or less	\$157.00	\$197.00		A/V Cart	\$15.00	\$21.00
	40 amps, 3HP or less	\$168.00	\$208.00			<b>(Tax included in prices)</b>	
	50 amps, 4HP or less	\$195.00	\$235.00		<b>Miscellaneous Event Equipment</b>		
	60 amps, 5HP or less	\$217.00	\$257.00			<b>Pre-Paid</b>	<b>Floor Order</b>
		<b>(Tax include</b>			Podium Table Top	\$22.00	\$32.00
<b>Telephone / Internet Service Order</b>					Podium Standing	\$27.00	\$42.00
		<b>Pre-Paid</b>	<b>Floor Order</b>		Coat Rack	\$15.00	\$25.00
	Basic Service Line - Dedicated	\$92.00	\$0.00		Dance Floor 30 x 40	\$225.00	
	ISDN Line (30 days notice need	\$200.00	N/A		Stage 40 x 32	\$550.00	
	Long Distance .07min+connect	\$27.00	N/A		Stage (per section)	\$27.00	
	Line Relocation	\$27.00	\$0.00		Riser 6x8	\$27.00	\$42.00
					*Booth help (unloading) per hr	\$25.00	\$50.00
	BASIC WI-FI FREE	\$0.00	\$0.00		*Fork Lift & Operator (per 1/4 hr)	\$27.00	\$50.00
	Bronze DSL 1.5Mbps / 896K	\$100.00	N/A			<b>(Tax included in prices)</b>	
	Platinum DSL 5Mbps / 896K	\$150.00	N/A		**must be arranged a minimum of		
	8 Port Hub	\$70.00	\$0.00				
	15' Cat 5 Cable	\$70.00	\$0.00				
		<b>(Tax include</b>					
				<b>Credit C</b>			
	<b>Total Charges</b>	\$					
	<b>(Tax included in prices)</b>			<b>Expirati</b>			
	<b>Method of Payment:</b>	<b>CASH</b>		<b>Security</b>			
	<b>(Circle One)</b>						
		<b>VISA</b>		I authori			
	<b>VISA</b>	<b>DISCOVER</b>		above a			
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				<b>DATE</b> _			

# Tri-Cities' Hotel / Motel / RV Parks

## Host Hotel:

### **Holiday Inn Express**

\$99.99 Single & Double

\$109.99 King Suite

4525 Convention Place

Pasco, WA 99301

509-543-7000

(Request Sportsmen Show rates)

## RV Parks:

### **TRAC RV Park**

Contact: Joyce 509-542-5982

[www.franklincountyrvpark.com](http://www.franklincountyrvpark.com)

### **Desert Gold Motel & Travel Trailer Park**

611 Columbia Dr. SE

Richland, WA 99352

509-627-1000

### **Sandy Heights RV Resort**

8801 St. Thomas Drive

Pasco, WA 99301

509-542-1357

877-894-1357

## Hotel/Motels:

### **Best Western Tower Inn**

1515 George Washington Way

Richland, WA 99352

509-946-4121

800-528-1234

### **Red Lion - Pasco**

2525 N. 20<sup>th</sup> Avenue

Pasco, WA 99301

509-547-0701

### **Shilo Inn**

50 Comstock Rivershore

Richland, WA 99352

509-946-4661

800-222-2244

### **Sleep Inn**

Exit 7 on I-182

Pasco, WA 99301

509-545-9554

### **Days Inn Kennewick**

[www.daysinnkennewick.com](http://www.daysinnkennewick.com)

888-783-5733

# Opportunities

👉 **Door Prize Donations** - Donate products or services to be given away for the hourly door prize drawing and have your business advertized by the Show Announcer.

👉 **Sportsman's Journal** - Be a part of our Young Sportsman's Journal (example enclosed) either as a feature business or by donating prizes to the children. Contact Shuyler Productions by November 30.

👉 **Lunker Lake Donations** - Richland Rod & Gun Club is expanding their activity at the kids' fish pond that provides prizes for specially marked fish. If you would like to promote your business by donating a prize to the Richland Rod & Gun Club, please contact Dale Schielke at 509-375-0183.

# Items of Interest

👉 **Friday Morning** - All exhibitors are invited to a special pre-show Exhibitor Meeting at 11:00 in the Seminar Room on Friday morning. A light brunch will be served.

👉 **Sunday Morning** - All exhibitors are also invited to Sunday Fellowship, also held in the Seminar Room at 9:00 a.m. Sunday morning.