

Your Path to the Great Outdoors

The 23rd Annual

February
17, 18 & 19
2012



Friday
1:00 - 8:00
Saturday
10:00 - 7:00
Sunday
10:00 - 5:00

Welcome
Back!



Eastmans' Deer Display

For the First
Time Ever



Something for Everyone

- ▶ 23rd Annual Horn & Antler Competition
Sponsored by Hammer's Outdoor World
- ▶ Daily Hunting & Fishing Seminars
- ▶ Fly Tying Clinic & Fly Tying Theater
Featuring the Yakima Fly Fishers
- ▶ Casting Pool
- ▶ 4th Annual Trout Races
- ▶ Activities and Demonstrations in our
Hands on Hall
- ▶ Dog Pull by Central WA Weight Pullers
- ▶ Special Show Prices
 - Fishing Boats & Tackle
 - Hunting Gear & Equipment
 - ORVs & More!
- ▶ Guides, Lodges & Resorts
- ▶ Daily Door Prizes
- ▶ **FREE** Giveaways Every Day
To the First 150 People
compliments of
Hammer's Outdoor World



The Great Bear Show

The oldest & longest running
wild animal show in the country!!

Just for Kids!

- ▶ Lunker Lake - Catch Specially Marked Fish
for Big Cash Prizes!
- ▶ Young Sportsman's Journal
Sponsored by Hunter's Cove
- ▶ Air Rifle Range
- ▶ Fun in Hands on Hall
- ▶ Worm Dig - *Sponsored by
Mid-Columbia Walleye Club*

One Time Daily Admission 3 days for one low price!

Adults: \$8.00 - Children 6-12: \$4.00
Children under 6: FREE
Military Discount with ID: \$1.00 off any admission
Friday - Seniors 60+: \$4.00
Sunday - Family Day -
2 Adults & 2 Children (6-12): \$18.00

Presented by Shuyler Productions

509-697-8208 · www.ShuylerProductions.com



Central Washington Sportsmen Show

2012 Exhibitor Information

Show Hours

- **Public Show Hours - Please have someone present at beginning of each show day.**
Friday, February 17 - 1:00 p.m. to 8:00 p.m.
Saturday, February 18 - 10:00 a.m. to 7:00 p.m.
Sunday, February 19 - 10:00 a.m. to 5:00 p.m.
Exhibitors may be in the building after 8:00 each morning & 1 hour after show closing each show day.
- **Move-In Hours - You will receive a phone call from our office to schedule your move-in time, if needed.**
Bulk Areas – Thursday, February 16 - 10:00 a.m. to 9:00 p.m.
Booths – Thursday, February 16 - 1:00 p.m. to 9:00 p.m.
Friday, February 17 - 8:00 a.m. to noon – **No Drive In**
- **Move-Out Hours**
Sunday, February 19 - 5:00 p.m. to midnight.
Please do not dismantle your exhibit before closing time Sunday!

SunDome Rules and Policies

- No food or beverage can be served or sold to the general public in exhibit booths without prior consent.
- SunDome management asks that no nails, screws, staples, glue, etc. be used on walls, floors or posts.
- Displays or signs must be contained within the exhibit space without projections.
- SunDome has established a "No Smoking" policy in the building. We ask everyone to comply.
- No pets are allowed except those for exhibit and display purposes.
- PLEASE DO NOT DRIVE ON GRASS AT OUTSIDE OF THE SOUTH END OF SUNDOME

Decorated Exhibit Booths

- Each decorated exhibit booth will consist of cloth drapery, 3' high side panels and 8' high backwalls.
- **Tables and chairs are not provided.** You may bring your own or contact Bear Promotions (509-248-0377) to rent.

Bulk Space

- Bulk Space areas include floor space only. No space dividers or drapes are provided in these areas.
- All fuel tanks that are part of the display must have the fuel tank cap taped closed and all batteries disconnected to conform to fire regulations.
- All trailer hitches must be covered for safety.

Identification Signs

- **An identification sign can be furnished upon request at no additional cost but requests must be submitted to Bear Promotions prior to February 6.** Their address is on the reverse of this form.

Electrical Power

- **Electrical power (500 watts, 110 volts) will automatically be furnished at no additional cost.**
- **Requests for additional power must be submitted to Shuyler Productions before February 6.**

Registration

- Exhibitor registration will be at the Central Washington Sportsmen Show Registration Booth during move-in hours.
- Badges and passes will be issued at that time.
- For your protection, security may ask to see your badge during non-show hours.
- All exhibit fees must be paid in full and a signed Exhibitor Application submitted to Shuyler Productions before exhibits can be set up.

Check Cashing Policy

- Shuyler Productions cannot cash personal checks at the show.
- **Payment for exhibit space on set-up day must be with cashier's check, money order, VISA, MasterCard, Discover, or American Express.**

Show Decorator

- The official show service decorator is: Bear Promotions
1301 S. Fair Avenue
Yakima, WA 98901
509-248-0377
- They will be sending you information on additional items that can be rented for your convenience.

Shipping Information

- Prepaid advance shipments will be accepted by Bear Promotions beginning February 13.
- Collect shipments will NOT be accepted.
- The physical address is: 1301 S. Fair Avenue, Yakima WA 98901
- Please contact Bear Promotions if you need to arrange for outbound shipments.

Outside Phone Lines

- Outside phone lines are available by calling CenturyLink at 800-603-6000.
- Requests must be made prior to February 6.

Food and Refreshments

- SunDome management requests no outside food or beverage be consumed on the main floor of the SunDome.
- An Exhibitor Lounge is provided for your convenience by the NW end of the SunDome by the Main Entrance.
- Coffee, tea, etc. will be provided to all exhibitors in the Exhibitor Lounge throughout the show.

Security

- Neither Shuyler Productions nor the SunDome management nor Yakima County will be responsible for lost, stolen or damaged merchandise or equipment but security will be provided each day of the show and the building will be locked at the end of each day.
- Facility janitors will not enter exhibit booths for security reasons.

Overnight Facilities

- Best Western Ahtanum Inn is offering all show exhibitors a discounted rate: \$75.00 per standard room—\$90.00 per suite. Reservation number is 800-348-9701. Make sure you mention the Central Washington Sportsmen Show to receive your discount. A flyer on the Best Western Plus Ahtanum Inn is in your packet.
- Other overnight accommodations available in the Yakima area are listed on a separate sheet in this packet.

Business License and Sellers Permits

- As required by Washington State law, **any exhibitor selling or generating sales in Washington State** must submit their UBI number to Shuyler Productions. Please call, Email, FAX or mail prior to February 6. If you need a temporary number (no charge) call 800-647-7706 or visit <http://dor.wa.gov>

Additional Information

- Please see the reverse side of your Exhibitor Application for a complete list of rules and regulations.
- If you have any questions or comments, please contact us at 509-697-8208 or info@ShuylerProductions.com

Central Washington Sportsmen Show

--- 2012 Time Line ---

(For more details on any items, please see Exhibitor Information)

January 23 – Last day to be a part of the Young Sportsman's Journal

February 3 – Last day to reserve room at Best Western Plus Ahtanum Inn
\$75.00 standard room -\$90.00 per suite. Call 800-348-9701

February 6 – Last day to:

- Request Additional electrical power
(no charge or need to request 1st 500 watts, 110 volt)
- Request outside phone lines. Call CenturyLink 800-603-6000
- Request Company Sign from Shuyler Productions (no charge)
- Request Wi-Fi. Call Ray at SunDome 509-248-7160
- Return Registration for individual badges
If not returned, badges will have company name only
- Submit UBI number to Shuyler Productions

February 13 – Bear Promotions begins to receive pre-paid advance shipments.
Call 509-248-0377

February 16 – Show set-up and registration at the SunDome in Yakima
(Registration located in NW corner of SunDome by front entrance)

- Badges and guest passes issued
- All Account Balances Due
- Last day Bear Promotions will accept shipments. Call 509-248-0377

February 17 - 19 - Central Washington Sportsmen Show - Move-out begins at 5:00 p.m.

Please do not dismantle your exhibit before closing time Sunday.



Shuyler Productions – 509-697-8208

Central Washington Sportsmen Show 2012 Exhibitor Registration

⇒ Please return this form by February 6, 2012

Company Name

UBI Number Required for all exhibitors selling or generating sales in WA State. For more information, see cover letter or Exhibitor Information sheet.

Move in day: Thursday Friday AM

Check all that apply

- | | |
|---|--|
| <input type="checkbox"/> Request Drive In
(Thursday only) | <input type="checkbox"/> Request Company
Identification Sign |
| <input type="checkbox"/> Request Additional
Electricity (500 Watts,
110 volts automatically
furnished at <u>no</u>
<u>additional cost</u>) | <input type="checkbox"/> I have a live animal
as part of my booth |

Badge and Guest Pass Information

- Badges & one-time admission Guest Passes will be issued during registration on February 16.
- Clubs & non-profit organizations will be issued 8 badges and 2 one day passes for their members.
- All other exhibitors will be issued 4 badges and 2 one day guest passes per booth purchased.
- Additional Badges and Passes can be purchased using the form below.
- **For individual names on your badges, send this completed form to Shuyler Productions by February 6.**
- ALL exhibitors must use the Exhibitor Entrance located in the NW corner of the SunDome by the Main Entrance.

Individual Names for Badges

(Not for clubs & non-profit organizations)

1. _____
2. _____
3. _____
4. _____

Additional Badges

(For exhibitors with more than one booth or who have purchased additional badges)

5. _____
6. _____
7. _____
8. _____

Additional Badges & Guest Passes

Use the information below to purchase additional badges & one day guest passes at a discount.

<u>Quantity</u>	<u>Price</u>
Badges: _____ @ \$6.00 _____	
Passes: _____ @ \$4.00 _____	
Total _____	

- Check / Money Order enclosed VISA / MasterCard / AmExpress / Discover

Number _____

Expires ____/____ Name on Card _____

Credit Card Billing Address _____

Signature as it appears on card _____

For more registration information, see the reverse of this form.

Registration Information

Exhibitor Fees

- All exhibitor fees must be paid in full prior to setting up exhibit on February 16.

Exhibitor Entrance

- The Exhibitor Entrance is located by the northeast service door.
- All exhibitors must use this entrance during show days.

Registration

- Register for the show during move-in hours on February 16 at the Central Washington Sportsmen Show Information Booth, in the northwest corner of the SunDome.
- Please register prior to set-up.

Identification Badges

- Badges will be issued at the time of your arrival on move-in day and will be in the form of punch cards. Lanyards & clip covers are available at no additional charge.
- Upon your arrival each day, door attendants will punch your badge for that day. Your hand will be stamped if you wish to come and go throughout the day. The badge cannot be reused for that day.
- Clubs and non-profit organizations will be issued 8 badges, bearing the name of the club or organization and 2 one day guest passes to be circulated among their members.
- All other exhibitors will be issued 4 badges and 2 one day guest passes per booth purchased.

For Additional Information

Phone: 509-697-8208 FAX: 509-697-7680

E-mail: info@ShuylerProductions.com

Website: www.ShuylerProductions.com

Mailing Address: Shuyler Productions

P.O. Box 64

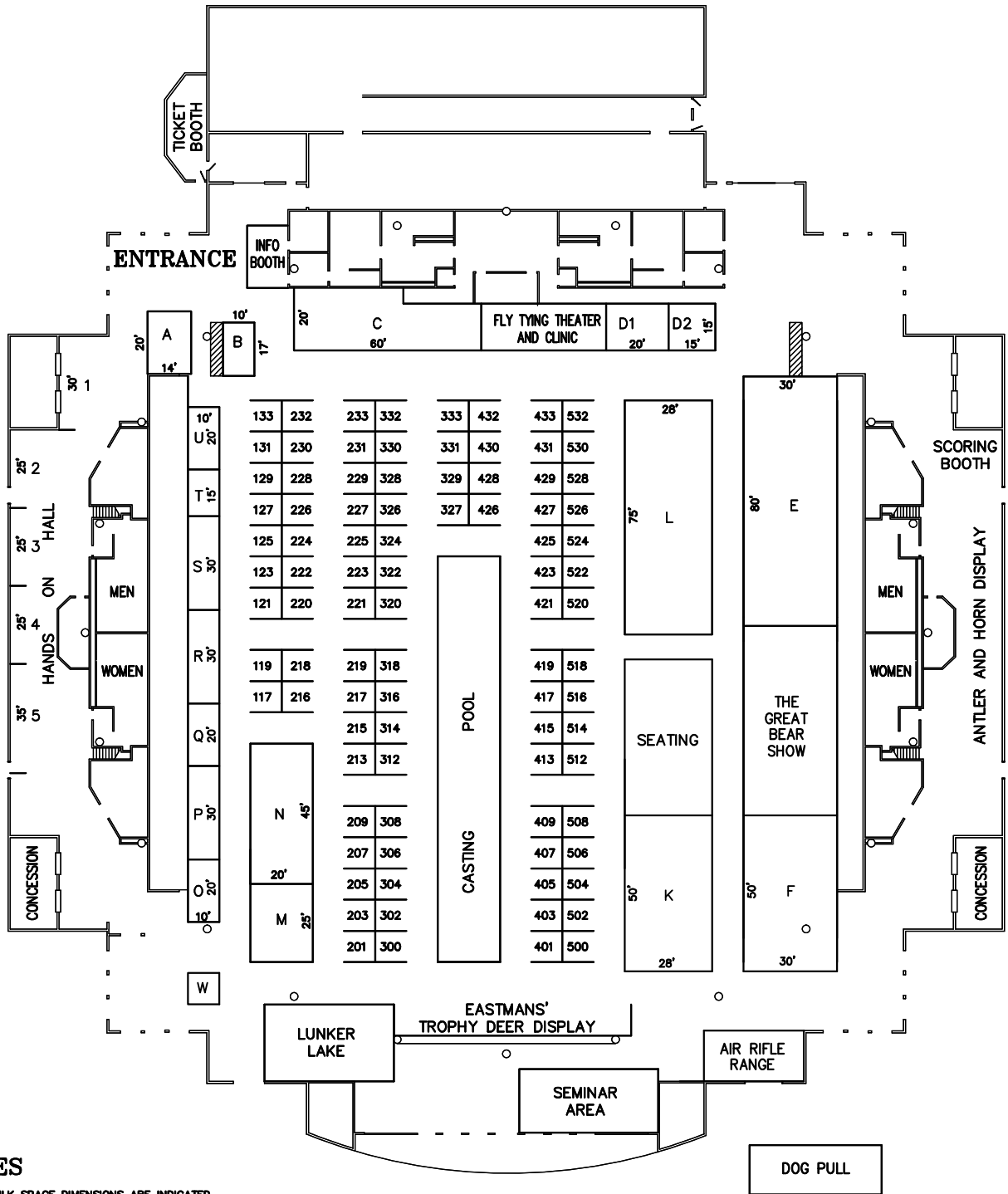
Selah, WA 98942

IN CASE OF AN
+ EMERGENCY +
WHERE CAN YOU BE REACHED?
(optional)

Name: _____

Hotel, Motel, etc: _____

Phone Number: _____



NOTES

- 1. ALL BULK SPACE DIMENSIONS ARE INDICATED.
- 2. FLOOR PLAN SUBJECT TO CHANGE WITHOUT PRIOR NOTICE.

SUNDOME

CENTRAL WASHINGTON STATE FAIRGROUNDS
YAKIMA, WASHINGTON

2012 CENTRAL WASHINGTON SPORTSMEN SHOW

FEBRUARY 17, 18 AND 19

Presented by SHUYLER PRODUCTIONS P.O. Box 64, Selah, WA 98942
(509) 897-8208

BEAR

Trade Show Services, Inc.

1301 S. Fair Ave., Yakima, WA 98901

(509) 248-0377 FAX (509) 248-4312

**Central Washington Sportsman Show
February 17-19, 2012
YAKIMA VALLEY SUNDOME**

Dear Exhibitor,

Bear Trade Show Services is pleased to have been selected as your official contractor for the Central Washington Sportsman Show at the Yakima Valley Sundome, Yakima, Washington. We are available to assist you with any decorating, freight, labor, porter service, or graphics needs you may have and to help make your participation in this event a success.

Show Management is providing the following for each booth space in the Sundome:

Booth Size:	10' X 10'
Package to include:	One 8' High Backwall and two 3' High Siderails.
Drape Colors:	Green

Please order early to take advantage of the pre-order discount. Ordering early not only saves you money, but it ensures that you will receive the color and items of your choice. Also, by ordering in advance you avoid the possibility of waiting in line at show-site to place your order. **Please note; the Sundome floor is not carpeted. We have booth carpeting available for rent.**

To qualify for the 10% "Pre-Order" discount, full payment must be received on or before:

February 10, 2012

**Please note: All orders must be pre-paid as BEAR Trade Show Services does not invoice.
Payment is required for all services PRIOR to delivery.**

If you have any questions after reviewing this exhibitor kit, please do not hesitate to contact us at (509) 248-0377.

If you have any questions regarding Electrical Services, please contact Backstage Electric directly at (509) 930-0380.

Again, we are pleased to be able to offer our assistance and look forward to working with you to make your participation in this event a success.

Sincerely,

BEAR

Trade Show Services, Inc.

BEAR

Trade Show Services, Inc.

1301 S. Fair Ave., Yakima, WA 98901

(509) 248-0377 FAX (509) 248-4312

RENTAL ORDER FORM EXCLUSIVELY FOR:

Central Washington Sportsman Show

February 17-19, 2012

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TERMS:

ALL ORDERS RECEIVED BY: **February 10, 2012**, WILL BE GIVEN A 10% DISCOUNT TO BE CALCULATED AT THE BOTTOM OF THIS ORDER FORM. **ALL ORDERS MUST BE ACCOMPANIED WITH PAYMENT IN FULL.** *ALL EQUIPMENT IS ON A RENTAL BASIS ONLY, WHICH INCLUDES DELIVERY TO AND PICK UP FROM BOOTH.

Qty	Description	Amount	Qty	Description	Amount
	4' BARE TABLE	\$30.00		4' SKIRTED TABLE	\$60.00
	6' BARE TABLE	\$40.00		6' SKIRTED TABLE	\$70.00
	8' BARE TABLE	\$50.00		8' SKIRTED TABLE	\$80.00
	4' BARE COUNTER HEIGHT (42") TABLE	\$40.00		4' SKIRTED 42"H TABLE	\$70.00
	6' BARE COUNTER HEIGHT (42") TABLE	\$50.00		6' SKIRTED 42"H TABLE	\$80.00
	8' BARE COUNTER HEIGHT (42") TABLE	\$60.00		8' SKIRTED 42"H TABLE	\$90.00
	▲ *BARE TABLES ARE TOPPED W/ VINYL			SKIRTING ONLY	\$40.00

Qty	Description	Amount	Qty	Description	Amount
	9' X 10' Booth Carpet	\$95.00		FOLDING CHAIR	\$10.00
	9' X 20' Booth Carpet	\$185.00		PADDED SIDE CHAIR	\$35.00
	9' X 30' Booth Carpet	\$275.00		BARSTOOL	\$45.00
	9' X 40' Booth Carpet	\$365.00		WASTEBASKET	\$10.00
				EASEL	\$40.00
	PORTER SERVICE - PER 10' BOOTH SPACE	\$15.00			

*Please Note: Pre-Order Discount does not apply to PORTER SERVICE

8' UPRIGHT OR 3' UPRIGHT	\$6.00 EA		
FULL OR HALF BASE	\$6.00 EA		
6', 8', 10', EXTENSION	\$6.00 EA		
TELEPOLE W/BASE	\$24.00		
8' MASKING DRAPE - PER LN FT	\$6.00		
3' MASKING DRAPE - PER LN FT	\$3.50		

SUBTOTAL	\$
-10% Pre-Order (By 2/10/12)	\$
TOTAL	\$
PORTER SERVICE	\$
GRAND TOTAL PG. 1	\$

Please Indicate Color Choices Below:

Table Skirt Color _____
(BLUE, WHITE, BLACK, RED, BURGUNDY, SILVER, GREEN)

Carpet Color _____
(BLUE, RED, BLACK, GREEN)

***PLEASE NOTE: IF APPLICABLE, SALES TAX WILL BE CALCULATED ON THE LAST PAGE OF THIS PACKET.**

Payment Information

CHECK VISA MASTERCARD
AMERICAN EXPRESS

COMPANY: _____

BOOTH #: _____

PHONE: _____

*Please refer to Payment Form included in this packet for payment information, including sales tax.

BEAR

Trade Show Services, Inc.

1301 S. Fair Ave., Yakima, WA 98901

(509) 248-0377 FAX (509) 248-4312

PAYMENT FORM

EVENT: Central Washington Sportsman Show

Company Name

Booth Number

TOTAL PG 1: \$ _____

ST SALES TAX 8.2%: \$ _____

TOTAL AMOUNT DUE \$ _____

(PLEASE TOTAL ALL PAGES THAT HAVE AN ORDER AND INCLUDE THEM WITH THIS PAYMENT FORM.)

METHOD OF PAYMENT – Please Indicate method of payment

() *Check () Visa () Mastercard () American Express

**When paying by check, Credit Card information is not required.*

Expiration Date: _____

Account Number: _____ 3/4 Digit Sec Code

Cardholder's Signature

I authorize Bear Trade Show Services, Inc. to debit my credit card for the charges listed above and for any additional charges incurred.

Cardholder's Name – *Please Print*

Cardholder's Billing Address

City

State

Zip

Yakima Hotel/Motel/Trailer Parks

Host Hotel

Best Western Plus – Ahtanum Inn

2408 Rudkin Rd.

Union Gap

509-248-9700

\$75.00 + Tax - Standard Room

\$90.00 + Tax - Suite

Mention you are with the
sportsmen show to receive your
special room rate.

Other Special Rates

Hilton Garden Inn

401 E. Yakima Avenue

Yakima, WA 98901

509-454-1111

\$109.00 + Tax – Single/King

Mention you are with the
sportsmen show to receive your
special room rate.

Trailer / RV Parks

Circle H RV Ranch

1107 S. 18th St.

Yakima

509-457-3683

Trailer Inn's RV Park

1610 N. 1st Street

Yakima, WA 98901

509-452-9561

Hotels / Motels

Comfort Suites

3702 Fruitvale Blvd

Yakima, WA 98902

509-249-1900

Clarion Hotel

1507 N. 1st Street

Yakima, WA 98901

509-248-7850

Holiday Inn Express

1001 E. "A" Street

Yakima, WA 98901

509-249-1000

Howard Johnson

1001 E. "A" Street

Yakima

509-249-1000

Motel 6

1104 N. 1st Street

Yakima

509-454-0080

Red Lion Hotel

9 N. 9th Street

Yakima, WA 98901

509-452-6511

Super 8 Motel

2605 Rudkin Rd.

Union Gap

1-800-800-8000

509-248-8888

Opportunities

- **Sportsman's Journal** - Be a part of our Young Sportsman's Journal either as a featured business or by donating prizes for the children. Contact Shuyler Productions by January 23.
- **Door Prize Donations** - Have your business advertized by the Show Announcer by donating products to be given away for the hourly door prize drawing.
(We do not allow business cards, promotional flyers, or other prize drawing forms on the door prize drawing table.)
- **Sunday Morning** - All exhibitors are invited to Sunday Fellowship, held in the Seminar Area at 9:00 a.m.

